

Session fees and retainers

A creative fee is charged for taking your portraits and must be prepaid to hold your session date and time. This is a separate fee from your purchase of finished portraits.

The session fees are for previews shown in the studio on the monitor. Our senior sessions are created digitally and can be previewed instantly, time permitting, and possibly transferred to a web slideshow the same day.

No order will be released without payment in full. After your session, we will edit with you and place the small files from your session on a CD for you to keep and preview. At this time we will schedule your order appointment with you. Previews are shown in the studio on a LCD monitor.

* Promotions and or coupons must be presented before your session is started. For those with the wallet promo, friends sessions, etc., fees must be paid for in advance. Offers are subject to change or can be cancelled without notice. All prices shown reflect the cash discount price. (Session fees can be transferred only if advance notice of 48 hours is given. Previews remain the property of Image Professional Photography. Copyright is retained by Image Professional Photography and Dennis Tressic).

Retouching/Art work/Digital

Retouching is required for all portraits purchased. There are three types of retouching, deluxe, medium and basic.

We will give free basic retouching as long as you stay and approve the artwork.

Deluxe retouching will enhance your portrait by eliminating severe blemishes, softens facial lines on the neck and under the eyes. The eyes will also be enhanced and sharpened on portraits 11x14 and larger.

Medium retouching will take care of everything above, but there is no eye enhancement or sharpening.

Basic retouching is for small blemishes only, and will be charged each time a print is reordered.

Small scars, moles, and freckles are removed only by request. Major eye glass glare or other corrective art work requests, like stray hairs, etc., will be charged separately. Digital work is by request and will be billed for actual cost.

<i>Deluxe:</i>	Individual \$25	Couple \$30	Groups by estimate
<i>Medium:</i>	Individual 20	Couple 25	Groups by estimate
<i>Basic:</i>	Individual 15	Couple 20	Groups by estimate

Portrait Orders

At Image Professional Photography, your portraits are guaranteed. An appointment is necessary when placing your order. Payment is due at the time the order is placed. No order will be started/released until payment is made in full. Finished orders take approximately 4-6 weeks for delivery.

(Prices do not reflect state or local sales tax).
Prices subject to change without notice.



Image

Professional
Photography

Senior Special
Save \$ Half Off
Session Fees
June and July only!

Bonus Offer
For the first 25 Seniors
to sign up 3 friends...
Receive...
48 Free Wallets!!!

Graduation Portraits

1514 Sand Lake Rd.
Holmen, WI 54636
608.526.2433

Design Your Own Sessions

Pick and choose what types of sessions fits your needs, and make sure your parents are getting the type of session you have to have, plus your own.

(It is always better to compromise, than be in the dog house).

Head & Shoulders

This session is for traditional head and shoulder poses and 1 outfit. This is usually just for the yearbook and mom!

7 previews \$45

Casual Time

When you need a little variety, and an outfit or two, this is for you. Studio time is about 45 minutes. This is for those who have to get their portrait taken.

15 previews \$70

Add On Plus

Still can't narrow it down the outfits? You can always add an extra one or two. If you still can't decide what will look the best, mom wants a certain set of clothes and your into the more popular fashions, or you just like more variety, than this is just for you. (Must be purchased with one of the other sessions)

10 previews \$30

Specials & Sports

Need to have a sports/instrument/pet in a set-up with all your important everythings. That's right, from drums, guitars, skateboards, CDs, football, baseball/softball, dance, shoe collections, teddy bears, dog or snake, even little brothers or sisters, whatever it is that will make your images special, you name it. This has to be for you. 1 or maybe 2 outfits and about 45 minutes to 1 hour. This is the one you are sure to remember. (location extra)

10 previews \$50

Add a Friend

This session is always included for free of charge, but counts as a preview or two. This is the one your friends are getting. *Free*

Outdoor Park

This session includes a few outdoor poses in the local park. 1 outfit and about 30 minutes. This is the one your friends are getting. It is also a good choice for those who like nature!

10 previews \$50

Street Scenes

The name says it all. The local area is the playground. 1-2 outfits and 1 hour of time is all it takes for some cool and different backgrounds. It is the most popular choice of all your friends who want fun and a variety of urban scenery.

10 previews \$50

Free Family In-Studio Session

This is included with our senior sessions as our way to Thank You!

Flex Packages

Simple as One, Two, Three!

One - choose large, medium or small, depending on how many portraits you need for family, friends and so on.

Two - choose what size for your primary wall portrait sizes 11x14 to 24x30.

Three - select the finish you prefer for your wall portrait.

Portrait Finishes

Traditional: These portraits are enhanced with a canvas texture and are sprayed with a protective finish.

Signature: A sprayed texture finish is applied to these portraits, giving a dimensional look to the print.

Masters: Canvas is the perfect way to make your portrait come alive and become a work of art. The portrait is mounted on a stretched frame or masonite.

Large	Your choice of wall portrait size plus 12 Gift portraits (8x10's, 5x7's or 2-4x6) from 4 poses* 1 - Folio with 8 previews		
	with Traditional Signature		
	11x14.....	\$490.....	\$510
	16x20.....	525.....	555
	20x24.....	555.....	585
	24x30.....	620.....	650

*Each additional pose added to your package for only \$15

Medium	Your choice of wall portrait size plus 8 Gift portraits (8x10's, 5x7's or 2-4x6) from 3 poses* 1 - Folio with 8 previews		
	with Traditional Signature		
	11x14.....	\$375.....	\$395
	16x20.....	420.....	450
	20x24.....	450.....	480
	24x30.....	515.....	545

Small	Your choice of wall portrait size plus 6 Gift portraits (8x10's, 5x7's or 2-4x6) from 2 poses* 1 - Folio with 8 previews		
	with Traditional Signature		
	11x14.....	\$305.....	\$325
	16x20.....	350.....	380
	20x24.....	380.....	410
	24x30.....	445.....	475

Retouching/Artwork not included with above flex packages.

Add-on Gift Portraits

*Only with flex-packages

	Traditional ...	Additional
1 - 8x10/5x7	\$35.....	\$30
4 - 4x6.....	70.....	(must be same pose)

Ala Carte Portrait Orders

Print Size	Traditional/add	Signature/add	Masters
Yearbook glossy.....	\$65.....	without order
4-4x6 same pose	75.....	N/A.....	N/A
8x10, 5x7 or 2-4x6.....	40/35.....	\$60/50.....	\$80
11x14.....	95/75.....	115/95.....	155
16x20.....	160/130.....	190/150.....	260
20x24.....	220/180.....	250/200.....	295
24x30.....	345/295.....	375/315.....	445
30x40.....	430/360.....	460/380.....	530
5x14 print with frame (3-5 Images).....			50
Digital Files.....			\$300

Compare to Flex packages for savings

Wallets

From a pose	8.....	\$20	96.....	\$100
already ordered	16.....	30	144.....	130
from	24.....	40	192.....	150
	48.....	70	240.....	175

From a pose not already ordered from, add \$10 per set.

Black & White, Sepia or Personalized Wallets

Black & white/Sepia or Colored Toned, or Personalized Wallets are available only in sets of 8 or more, and is \$Free per pose. Other studios charge for this service, we don't nickel or dime you, which saves you \$\$\$! (Image's logo will be stamped on the front/back of all wallets, without exception)

Wallet Special

Quad	Triple	Twain
192	144	96
4 poses sets of 48	3 poses sets of 48	2 poses sets of 48
\$240	\$190	\$140

Preview Folios

These folios include a variety of different poses from your session, and you can select the previews of your choice.

8 folio - \$95	12 folio - \$145	Book of 16 - \$175
2nd - 8 folio with same previews as 1st - \$75	Addition Preview \$15	

Graduation/Party Cards

These portrait cards have lots of uses, anything from thank you cards, graduation announcements, party announcements, to holiday greetings. The image area is about 4 x 6 and total card size is 4 x 8 and includes envelopes.

25 - \$50	50 - \$85	75 - \$105	100 - \$120
additional 25 cards - \$20		Imprinting is available - \$free	