

Session fees and retainers

A creative fee is charged for taking your portraits and must be pre-paid to hold your session date and time. This is a separate fee from your purchase of finished portraits.

The session fees are for previews shown in the studio on the monitor. For paper proofing, an additional fee of \$200 is required and for the previews to leave the studio, a retainer fee of \$250 is required and the retainer fee is applied to your order. Previews must be returned to Image within 5 days of receiving them, or the retainer is forfeited. All prices shown reflect the cash discount price. Credit cards are also accepted, but do not qualify as a cash discount. (Session fees can be transferred or refunded only if advance notice of 24 hours is given. Previews remain the property of Image Professional Photography. Copyright is retained by Image Professional Photography and Dennis Tressic).

Retouching/Art work/Digital

Negative retouching is required for all portraits purchased. There are three types of retouching, Deluxe, Medium and Basic.

Deluxe retouching will enhance your portrait by eliminating severe blemishes, softens facial lines on the neck and under the eyes. The eyes will also be enhanced and sharpened on portraits 11x14 and larger.

Medium retouching will take care of everything above, but there is no eye enhancement or sharpening.

Basic retouching is for small blemishes only, and will be charged each time a print is reordered.

Small scars, moles, and freckles are removed only by request. Major eye glass glare or other corrective art work requests will be charged separately. Digital work is by request and will be billed for actual cost.

Deluxe: Individual \$30 Couple \$35 Groups by estimate

Medium: Individual \$20 Couple \$25 Groups by estimate

Basic: Individual \$15 Couple \$20 Groups by estimate

Portrait Orders

At Image Professional Photography, your portraits are guaranteed. An appointment is necessary when placing your order. Payment is due at the time the order is placed, unless other arrangements are made. No order will be released until payment is made in full. Finished orders take approximately 4 weeks for delivery.

(Prices do not reflect state or local sales tax).

Prices subject to change without notice.

Capturing your Image forever!

I
mage
Professional
Photography
1514 Sand Lake Rd.
Holmen, WI, 54636

I
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Professional
Photography

Family Portraits

1514 Sand Lake Rd.
Holmen, WI 54636

608.526.2433

Creative Fees for sessions

Individual or couples

This session is for traditional head and shoulder poses
6 previews \$40
Additional 6 \$20

Individual or couples

This session is for traditional head and shoulders and outdoor poses.
12 previews \$55
Additional 6 \$20

Groups

In studio
8 previews \$55
Additional 6 \$20

Location

8 previews \$65
Additional 6 \$20

Your Location indoor

8 previews \$75
Additional 6 \$20

Your Location outside

8 previews \$75
Additional 6 \$20

Bridal portraits

6 previews \$40
Additional 6 \$15

Previews are shown in the studio on the computer monitor. Additional fee for paper previews. Previews must be purchased at current prices. Copyrights remain the property of Image Professional Photography and Dennis Tressic.

Flex Packages

Simple as one, two, three!

One - choose large, medium or small, based on how many portraits you need for family, friends and so on.
Two - choose what size you need your primary wall portrait to be, from 11x14 to 24x30.
Three - select the finish you prefer your wall portrait to be.

Portrait Finishes

Traditional: These portraits are enhanced with a canvas texture and are sprayed with a protective finish.
Signature: A sprayed texture finish is applied to these portraits, giving a dimensional look to the print.

Your choice of wall portrait size plus 10 Gift portraits (8x10's or 5x7's) from 4 poses*

Large

with	Traditional	Signature
11x14	\$415	\$435
16x20	\$455	\$585
20x24	\$485	\$505
24x30	\$550	\$580

*Each additional pose added to your package for only \$15.

Your choice of wall portrait size plus 7 Gift portraits (8x10's or 5x7's) from 3 poses*

Medium

with	Traditional	Signature
11x14	\$300	\$320
16x20	\$350	\$380
20x24	\$380	\$410
24x30	\$445	\$475

Your choice of wall portrait size plus 5 Gift portraits (8x10's or 5x7's) from 2 poses*

Small

with	Traditional	Signature
11x14	\$230	\$250
16x20	\$280	\$310
20x24	\$310	\$340
24x30	\$375	\$400

Retouching/artwork not included with above flex packages.

Add-on Gift Portraits

*Only with flex-packages

	Traditional	additional
1 - 8x10/5x7	\$40	\$35
4 - 4x5	\$100	

Ala Carte Portrait Orders

	Traditional/additional	Signature/additional	Masters
8x10 & smaller	45/40	60/50	80
11x14	95/75	115/95	155
16x20	160/130	190/150	260
20x24	220/180	250/200	295
24x30	345/295	375/315	445
30x40	430/360	460/380	530
Multipose (4)	45	N/A	N/A

Masters: Canvas is the perfect way to make your portrait come alive and become a work of art. The portrait is mounted on a stretched frame or masonite.
Compare to Flex packages for savings

Wallets

From a pose	8 - \$30	96 - \$110
already ordered	16 - 40	144 - 130
from	24 - 55	200 - 160
	48 - 85	248 - 190

Personalized, Sepia or Black and White wallets

Available \$10 extra per pose. Available only in sets of 24 or more. Personalized wallets are with your name and may replace Image's logo on the front. (Image's logo will be stamped on the back of all wallets, without exception).

Special Occasional Cards

These portrait cards have lots of uses, anything from graduation announcements, invitation party announcements, thank you cards, to holiday greetings. The image is est. 3.5 x 5 and total card size is 4 x 8 and includes envelopes.

25 - \$55 50 - \$85 75 - \$110 100 - \$135
additional 25 cards - \$25 Imprinting is available - \$15

Special on selected frames

	Easel Back	gold/silver/white	Wall
4x5	\$25	\$23	n/a
5x7	\$30	\$28	n/a
8x10	\$35	\$38	same
11x14	\$50	\$55	same
16x20	n/a	\$75	same

Buy 1 frame, regular price. Buy 2-3 frames, save 5%.
Buy 3-4 Frames, save 10%. Buy 5 or more, save 20%.
prices include glass, either easel or wire to hang on wall